

EVALUATION

The evaluation process serves two essential purposes. It lets you and your director/supervisor know how successful your summer reading club was through statistical and anecdotal evidence, and it provides feedback for the next Statewide Summer Reading Club Committee. The 2004 committee will study your input and make modifications, when necessary, based on your ideas. Please take the time to fill out the Librarian's Evaluation form and return it to Bonnie Kunzel at the New Jersey State Library by September 10, 2003.

2003 READING CLUB
LIBRARIAN'S EVALUATION FORM

Please return this form by September 10, 2003, to:

Bonnie Kunzel
Youth Consultant
New Jersey State Library
P.O. Box 520
185 W. State Street
Trenton, NJ 08625-0520

NAME/ADDRESS OF LIBRARY:

COUNTY: _____ **REGION:** _____

CONTACT PERSON: _____

1. LIBRARY TYPE: (choose one)

- a. Public Library
- b. School Library
- c. Combined Public/School Library

2. Did you use the Read and Grow @your library™ theme? Yes _____ **No** _____

a. If NO, why not?

b. If YES, please describe why:

3. USEFULNESS OF READING CLUB MANUAL:

DID YOU USE?	YES	NO
a. Graphics	_____	_____
b. Publicity/Marketing/Promotional Ideas	_____	_____
c. Opening/Closing Events	_____	_____
d. Decoration & Display Ideas	_____	_____
e. Serving Children with Special Needs Ideas	_____	_____
f. Programming Ideas	_____	_____
g. Bibliographies	_____	_____
h. Webliography	_____	_____
i. Performers List	_____	_____
j. Vendors List	_____	_____
k. Materials for Reproduction	_____	_____

4. Please comment on the effectiveness of the manual:

5. Did you use the giveaways provided? YES _____ NO _____

a. If NO, why not?

b. If YES, how?

6. Were enough giveaway items provided to you? YES _____ NO _____

a. If not, please estimate how many more items your library would need?

7. Did you attend one of the Reading Club Workshops? YES _____ NO _____

a. Did you find it useful? YES _____ NO _____

b. If NO, why not?

c. If YES, please elaborate:

7. Did you use the Read and Grow @*your library*TM Library Website?

YES ____ NO ____

a. If NO, why not?

b. If YES, how did you find it useful?

9. In judging the effectiveness of the Statewide Reading Club effort overall, would you say that having a statewide program: (check all that apply)

- ____ a. Increased children's awareness of and participation in your reading club program.
- ____ b. Increased parents' awareness of and encouragement of participation in reading.
- ____ c. Decreased staff time and effort in preparing for and presenting a reading program.
- ____ d. Left room for librarian's creativity in promoting and presenting the reading program.
- ____ e. Stifled a creative approach to the reading club by too much prepackaging.

10. In judging the effectiveness of the statewide theme, did you find: (check one)

- ____ a. It didn't work at all—my clientele wouldn't buy it.
- ____ b. It worked only with younger children.
- ____ c. It worked only with older children.
- ____ d. It generally worked well all around.
- ____ e. Super theme! Fantastically successful!

11. What general themes or specific slogans would you like considered for future Statewide Reading Clubs? _____

12. Please suggest other components you would like to see in the Statewide Reading Club:

PLEASE SEND ANY PICTURES, NEWSPAPER ARTICLES, BOOKLISTS,
PROGRAMS OR OTHER ITEMS THAT YOU WOULD LIKE TO SHARE WITH US
RELATED TO THE 2003 NEW JERSEY READING CLUB TO:

Bonnie Kunzel
Youth Consultant
New Jersey State Library
P.O. Box 520
185 W. State Street
Trenton, NJ 08625-0520

2003 READING CLUB

STATISTICAL REPORT

Please return this form by September 10, 2003, to:

Bonnie Kunzel
Youth Consultant
New Jersey State Library
P.O. Box 520
185 W. State Street
Trenton, NJ 08625-0520

NAME/ADDRESS OF LIBRARY: _____

COUNTY: _____

REGION: _____

CONTACT PERSON:

LIBRARY TYPE: (choose one)

- A. Public Library
- B. School Library
- C. Combined Public/School Library

I am reporting statistics for: (choose one)

- A. Single Building
- B. Multiple Locations Number of Locations: _____

Number of children who registered for the Reading Club:

	2003	2002
Preschoolers:	_____	_____
Grades K - 3:	_____	_____
Grades 4 - 6:	_____	_____
Grades 7 - 9:	_____	_____
Grades 10 - 12:	_____	_____

Number of children who actually participated in the Reading Club:

	2003	2002
Preschoolers:	_____	_____
Grades K - 3:	_____	_____
Grades 4 - 6:	_____	_____
Grades 7 - 9:	_____	_____
Grades 10 - 12:	_____	_____

Number of.

Books read: _____
Minutes read: _____
Pages read: _____
Other: _____

Number of programs:

	<u>Presented</u>	<u>Attendance</u>
Preschool:	_____	_____
Grades K - 3:	_____	_____
Grades 4 - 6:	_____	_____
Grades 7 - 9:	_____	_____
Grades 10 - 12:	_____	_____

Did you visit schools to publicize the Reading Club? Yes _____ No _____

If yes, how many children attended your presentation? _____

Did you have programs for Special Populations? Yes _____ No _____

If yes, how many programs did you have? _____ **Attendance:** _____

How much money was spent on your Reading Club?

Library Funds: _____
Other Sponsors: _____
In-Kind Donations: _____
Other: _____
TOTAL: _____

Did you partner with any businesses, service groups, etc., to enhance your Reading Club? Yes _____ NO _____

If yes, please give a brief description:

READING CLUB PARENT FEEDBACK

Dear Parent:

We're so glad your child(ren) participated in our Reading Club this year. Would you take a moment to fill out this survey so that we may make it even better next year? Please fill out a Feedback Form for each child who participated. Thank You.

For each question, circle the number from 1 to 5 that most closely reflects your opinion, where 1 is "agree strongly" and 5 is "disagree strongly." If you neither agree nor disagree, circle 3.

Child's age: _____ BOY _____ GIRL _____

The reading club theme encouraged my child to join.	1	2	3	4	5
The graphics on the reading club materials (logs, bookmarks, posters) encouraged my child to participate.	1	2	3	4	5
The reading incentives encouraged my child to read.	1	2	3	4	5
The programs offered met our needs.	1	2	3	4	5
The reading club was appropriate for my child.	1	2	3	4	5
My child looked forward to going to the library.	1	2	3	4	5
My child read more this summer than I expected.	1	2	3	4	5

Any additional comments?

Thanks so much for participating in our survey! Your answers will help make the reading club even better next year.

KIDS READING CLUB EVALUATION FORM

YOUR OPINION MATTERS!!! Please tell us what you think of the Reading Club so that we can make it better for next year. Thank you.

AGE _____ BOY _____ GIRL _____

1. Did you take part in the Reading Club? Yes _____ No _____

a. If not, why not? _____

2. Was this the first time you participated in the Reading Club? Yes _____ No _____

3. Where did you hear about the Reading Club?

- a. _____ At School
- b. _____ On TV
- c. _____ On the Radio
- d. _____ At the Library
- e. _____ From Friends
- f. _____ Other

4. This year's theme was.....

- a. _____ Great! Really made me want to read.
- b. _____ Good. I thought it was fun.
- c. _____ It was okay.
- d. _____ Okay for other people, but I didn't much like it.
- e. _____ Stupid and boring.

5. What theme would you like for next year? _____

6. Did you receive reading club prizes? Yes _____ No _____

a. What prizes did you receive? _____

b. Did you like them? Yes _____ No _____

c. Why did you like them? _____

d. What other kinds of prizes would you like? _____

7. What reading club activity was your favorite? _____

8. What was your favorite part of the reading club? _____
