

2003 READING CLUB  
**LIBRARIAN'S EVALUATION FORM**

**Please return this form by September 10, 2003, to:**

Bonnie Kunzel  
Youth Consultant  
New Jersey State Library  
P.O. Box 520  
185 W. State Street  
Trenton, NJ 08625-0520  
FAX: (609) 633-3963

**NAME/ADDRESS OF LIBRARY:**

\_\_\_\_\_

**COUNTY:** \_\_\_\_\_ **REGION:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**1. LIBRARY TYPE:** (choose one)

- a. Public Library
- b. School Library
- c. Combined Public/School Library

**2. Did you use the Read and Grow @your library™ theme? Yes** \_\_\_\_\_ **No** \_\_\_\_\_

**a. If NO, why not?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**b. If YES, please describe why:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**3. USEFULNESS OF READING CLUB MANUAL:**

DID YOU USE?	YES	NO
a. Graphics	_____	_____
b. Publicity/Marketing/Promotional Ideas	_____	_____
c. Opening/Closing Events	_____	_____
d. Decoration & Display Ideas	_____	_____
e. Serving Children with Special Needs Ideas	_____	_____
f. Programming Ideas	_____	_____
g. Bibliographies	_____	_____
h. Webliography	_____	_____
i. Performers List	_____	_____
j. Vendors List	_____	_____
k. Materials for Reproduction	_____	_____

**4. Please comment on the effectiveness of the manual:**

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**5. Did you use the giveaways provided? YES \_\_\_\_\_ NO \_\_\_\_\_**

**a. If NO, why not?**

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**b. If YES, how?**

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**6. Were enough giveaway items provided to you? YES \_\_\_\_\_ NO \_\_\_\_\_**

**a. If not, please estimate how many more items your library would need?**

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**7. Did you attend one of the Reading Club Workshops? YES \_\_\_\_\_ NO \_\_\_\_\_**

**a. Did you find it useful? YES \_\_\_\_\_ NO \_\_\_\_\_**

**b. If NO, why not?**

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**c. If YES, please elaborate:**

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**6. Did you use the Read and Grow @*your library*<sup>TM</sup> Library Website?**

YES \_\_\_\_ NO \_\_\_\_

**a. If NO, why not?**

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**b. If YES, how did you find it useful?**

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**9. In judging the effectiveness of the Statewide Reading Club effort overall, would you say that having a statewide program:** (check all that apply)

- \_\_\_\_ a. Increased children's awareness of and participation in your reading club program.
- \_\_\_\_ b. Increased parents' awareness of and encouragement of participation in reading.
- \_\_\_\_ c. Decreased staff time and effort in preparing for and presenting a reading program.
- \_\_\_\_ d. Left room for librarian's creativity in promoting and presenting the reading program.
- \_\_\_\_ e. Stifled a creative approach to the reading club by too much prepackaging.

**10. In judging the effectiveness of the statewide theme, did you find:** (check one)

- \_\_\_\_ a. It didn't work at all—my clientele wouldn't buy it.
- \_\_\_\_ b. It worked only with younger children.
- \_\_\_\_ c. It worked only with older children.
- \_\_\_\_ d. It generally worked well all around.
- \_\_\_\_ e. Super theme! Fantastically successful!

**11. What general themes or specific slogans would you like considered for future Statewide Reading Clubs?** \_\_\_\_\_

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**12. Please suggest other components you would like to see in the Statewide Reading Club:**

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PLEASE SEND ANY PICTURES, NEWSPAPER ARTICLES, BOOKLISTS,  
PROGRAMS OR OTHER ITEMS THAT YOU WOULD LIKE TO SHARE WITH US  
RELATED TO THE 2003 NEW JERSEY READING CLUB TO:

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